

Team activities dashboard

Day 1

Make a "Collaboration agreement"

"Collaboration agreement" is a contract with rules the group will work together.

With the "Collaboration agreement" you will be able to set ground rules at the beginning of your work and you will discuss your wishes, expectations, fears, etc. Remember that the rules must be a common decision of all team members.

Make a group picture of your team

Make a group picture of your team and publish it on social media, like Facebook, Instagram, etc., using the hashtag #shakeupstartups

Try to make a crazy/interesting picture with a viral potential. Remember to tag yourself in the photo.

Ask your friends to like your group picture on social media

Ask your friends to like your group picture on Facebook, Instagram, etc.

The team's picture with the biggest number of reactions on social media gets a badge "Social media ninja":



Day 2

Make a definition of a "start up"

Make a movie or a voice recording with external people answering the question: "What is a start up?"

You can meet them outside. Use the definition in your idea development.

Day 3

Feedback for other groups

Can you give some help to the other teams, just by giving them feedback regarding their idea development?

If yes, you can earn more points for your team.

Get out of your comfort zone, write about your emotions, show your relations on social media

Write your team's statement on the experience that you are have from participating in the event and publish it on social media, like Facebook, Instagram, etc., using the hashtag #shakeupstartups

Try to get out of your comfort zone, write about your emotions, show your relations, posts like this have a viral potential. Remember to tag yourself in the post.

Extra tasks

Design your team/idea logo

It is your decision to choose the form, technique, etc. You can make the logo in a digital version or on paper. Please note that you have to prepare this before the final idea presentation, to be awarded extra points.

Make some elements of corporate identity for your team/idea...

...like business cards, website, mugs, etc. You can design them in a digital version or make a real object - be creative about it. Please note that you have to prepare this before the final idea presentation, to be awarded extra points.

Prepare unified dresses for the final idea presentation

Want to make a stunning final idea presentation, prepare unified dresses for the final idea presentation. Each team member can wear clothes in the same colour, you can make some extra attribute (paper hats, bow ties, etc.), which everyone in your team will wear during the final idea presentation.