

**Project:**

Start Up Academy

**Country:**

Poland

**When:**

Annual meetings

**Description:**

Startup Academy is the most intensive program workshop preparing to run own business. Programme of workshops includes:

- Trends of Start-Ups - How to find and develop a business idea? How get inspiration for business.
- Ideas for Start-Up - methods for creating new products based on added value, modifying the business model and combination of existing solutions on the market.
- 25 business models.
- The successor of a business - Business Model Canvas.
- Testing the idea - lean up start-up.
- Start-up development - Customer Development.
- The different variants of financing start-up projects.
- Product communication - Golden Circle Theory.

Classes take place in Warsaw and Lublin. They are led by two trainers.

Up till now: 450 participants and 26 editions

The promotion takes place mostly using social media - recommendations of former participants on YouTube, posts on Facebook, a blog about start ups etc.

The classes are payable.

Participation in Startup Academy is the first step to gain investment partner of investment funds or Business Angels. You can earn up to several hundred thousand for the development of the project.

Other institutions, stakeholders, local support environment engaged into event.

- Praca.pl
- StartUp Magazine
- websterzy.pl
- inkubatory.pl
- Business Centre ogrodowa 58
- infoshare
- The capital city of Warsaw
- Startup Insider
- StartUp Legal Aid
- CrowdAngiels.pl
- Fundacja Start Up Support
- Lublin Sciene and Technology Park
- Start Up Map
- Cube Centre
- European Creative Cluster Lab
- City of Lublin

**More:**

[www.startupacademy.pl](http://www.startupacademy.pl)



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